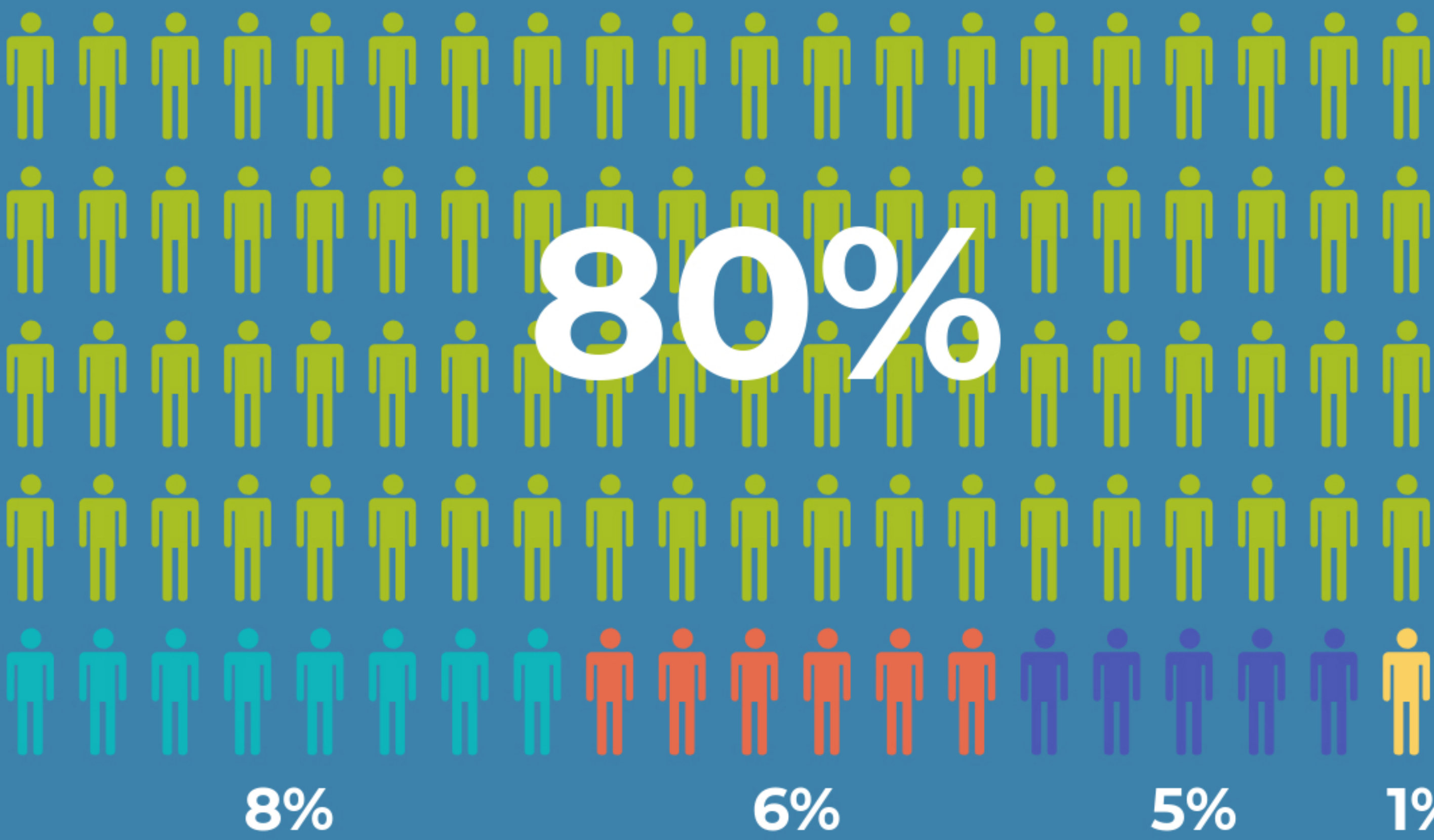


THANK YOU FOR MAKING SMART ENERGY DECISIONS #1

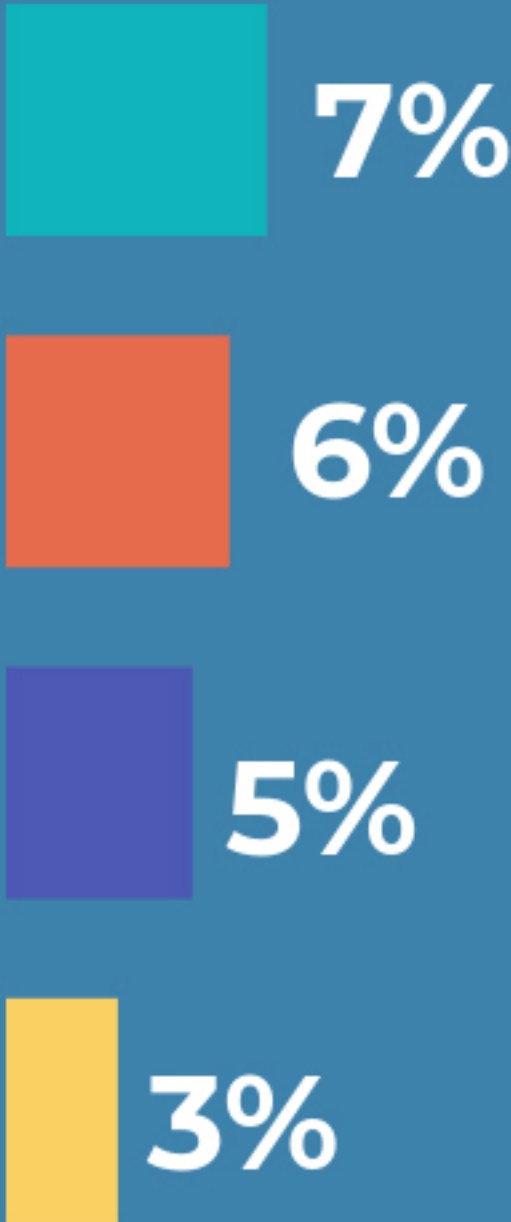
Recent research illustrates how decision makers at large electric power customers overwhelmingly prefer Smart Energy Decisions.

MOST VALUABLE



By a margin of 10 to 1, Smart Energy Decisions is selected as "most valuable" by energy, facility and sustainability executives. SED is delivering unparalleled value to the industry.

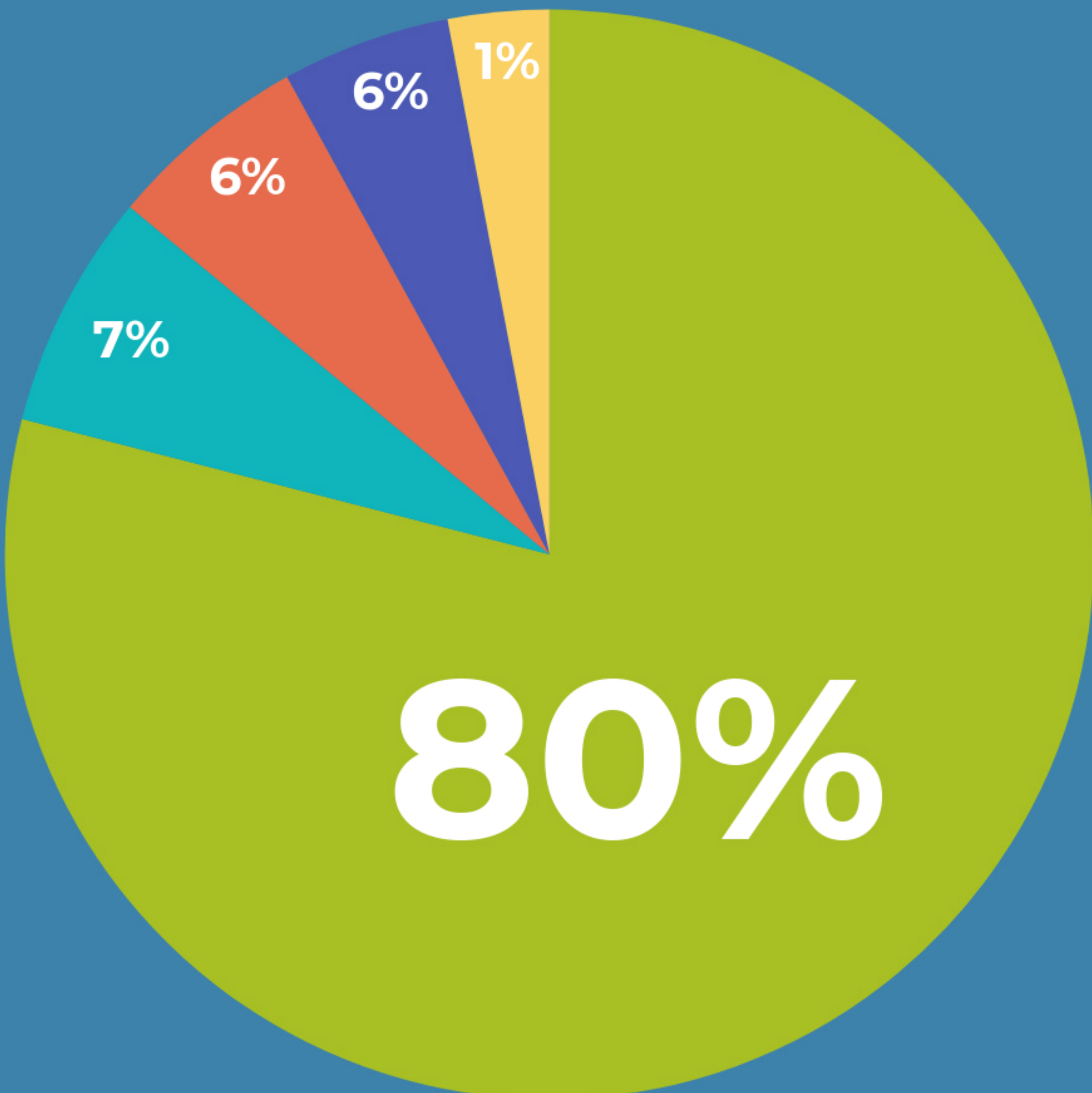
MOST ACCURATE & RELIABLE



Readers trust information they know is accurate and reliable. Smart Energy Decisions' unique and focused editorial formula is overwhelmingly chosen by readers as their most accurate and reliable industry e-newsletter.

FIRST CHOICE

Industry executives are strapped for time and get more emails than they can possibly read. When they have time to read only one industry e-newsletter, they choose SED first by a margin of 10 to 1.



Smart Energy Decisions
Most valuable, most accurate & reliable,
and readers' first choice!

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